

## Meet Board Member Todd Kalman Marketron Business Solutions



When did you join the board? I joined the board 8 years ago.

Why did you join? When Dan, SAVE's executive director originally asked me to join the board, I was certainly honored. Having worked on many projects with Dan in the past, I knew that SAVE had great leadership and was making great contributions to countless people across the country. It has been my hope that I can provide value to SAVE through my expertise working with/for broadcast media.

What skills to you bring to the board? I bring a keen knowledge of both Marketing and PR. If there is something of importance to message, I know how to get it done effectively and efficiently.

What do you most like about serving on the board? The SAVE Board is amongst the best Boards that I have worked with. The level of knowledge, passion, and ultimate commitment to the betterment of our society through suicide prevention, amongst the board is both motivating and exciting.