

OUR MISSION

To prevent suicide through training, education, advocacy, and support of suicide loss survivors.

SPONSORSHIP OPPORTUNITIES

SAVE is a national suicide prevention nonprofit working to end the tragedy of suicide through education, training, advocacy and support of suicide loss survivors. We envision a nation that prioritizes mental health and suicide prevention efforts while reducing the impact of suicide on families and communities. Programs like the <u>Suicide Awareness Memorial</u>, school-based <u>Green Bandana Project</u>, and our <u>One Step Ahead</u> suicide prevention training are just a few ways we work toward this goal while collaborating with other suicide prevention organizations nationwide. Advocacy efforts span a range of issues, from structural suicide prevention barriers and lethal means safety to online regulation protecting youth from social media harms. Fundraising and engagement opportunities are key in supporting our vital mission.

SAVE hosts and partners on a number of events including races and rides like <u>Run with the Herd, Stride to SAVE Lives, Tour de SAVE</u> and the <u>Natasha Lukacs Memorial Motorcycle Ride</u>, golf tournaments, advocacy rallies and days of action, and creative programming not limited to concerts and comedy shows. SAVE seeks partners who are interested in sponsoring, collaborating, volunteering or donating to our events. Opportunities to get involved are listed below, and more information can be found on succeeding pages.



























2025 DATE TBD

One of SAVE - Suicide Awareness Voices of Education's most mission-driven events, SAVE was honored to return its Suicide Awareness Memorial last year for the first time since 2019. The SAM event is a compassionate gathering designed to provide support, healing and remembrance for those who have lost loved ones to suicide. Its primary purpose is to create a safe space where survivors can come together to share their experiences, find solace and commemorate the lives of those they have lost. The SAM event features a reading of names, a memorial photo display, music programming, personal stories of loss and hope, resources and light refreshments. SAVE's mission is to prevent suicide through training, education, advocacy, and support of suicide survivors.

SAM MEMORIAL DISPLAY SPONSOR - \$3,500

SAVE commemorates those we have lost to suicide with a dignified, loving and powerful display of photos. This display features faces of those we have lost to suicide and remind attendees their loved ones are forever in our hearts and memories. The SAM memorial display sponsor will have prominent logo exposure in the display area.

PRINTED PROGRAM SPONSOR -\$2.500

Memorial attendees each receive a program brochure. The program includes the program agenda, sponsors and supporters of the event, and resource information for suicide loss survivors. The printed program sponsor will have prominent logo exposure on the front and inside of the program.

MENTAL HEALTH RESOURCES CENTER SPONSOR - \$1,500

SAVE welcomes other nonprofit organizations to present information and resources related to mental health and wellness and participate in the SAM event. The mental health resources center sponsor will have prominent logo signage displayed in the area where guests and attendees will visit participating organizations.

MUSIC PRESENTATION SPONSOR - \$1,500

Powerful music performance will help commemorate and celebrate the lives of those who have died by suicide and lift up suicide loss survivors. The music presentation sponsor will have prominent signage displayed on stage and any other performance areas.

REFRESHMENTS SPONSOR - \$1,000

SAVE will provide light refreshments for Memorial guests. The refreshments sponsor will have prominent signage displayed in the event's refreshments area.

Saturday, May 18, 9-11 am Bloomington Center for the Arts, 1800 West Old Shakopee Road



REMEMBERING LIVES LOST TO SUICIDE

Featuring a photo display, refreshments, speakers, music programming, resource tables and a reading of names of people lost to suicide, this event pays tribute to them and allows suicide loss survivors to gather, share personal journeys and find support among peers and organizations taking action to fight the tragedy of suicide.









2025 DATE TBD

Run With the Herd was created in loving memory of Tim Poferl. This 11th annual event is about coming together as family, friends and community, from seasoned marathoners to casual walkers. All proceeds benefit SAVE – Suicide Awareness Voices of Education. The mission of SAVE is to prevent suicide through training, education, advocacy, and support of suicide survivors. Tim Poferl was a son, grandson, brother, uncle, friend and runner. He had an affinity for the Bison, the symbol of our group. Join the herd and make a difference. This run's for Tim.

TITLE SPONSOR - \$3,500

- Named sponsor signage on Start/Finish arch
- Posts to SAVE social media and presence on Run with the Herd website
- Opportunity to speak at event
- Verbal acknowledgments during the event
- Prominent placement of company name/logo on printed publicity
- 15 race registrations

SUICIDE LOSS SURVIVOR MEMORIAL TENT SPONSOR - \$2,500

- Posts to SAVE social media and presence on Run with the Herd website
- Verbal acknowledgments during the event
- Signage at Suicide Loss Survival Memorial Tent
- 10 race registrations

CHIP TIMER SPONSOR - \$1,500

- Posts to SAVE social media and presence on Run with the Herd website
- Signage at official electronic timer
- 6 race registrations

REGISTRATION TABLE SPONSOR - \$1,500

- Posts to SAVE social media and presence on Run with the Herd website
- Signage at the registration table electronic timer
- 6 race registrations

KILOMETER SPONSOR - \$250

- Recognition on sponsors board
- Signage at the kilometer mark



2025 DATE TBD

SAVE - Suicide Awareness Voices of Education and area cycling clubs invite you to join us for the 23rd Annual Tour de SAVE at Sechler Park in Northfield, MN. With routes ranging from 7 to 57 miles, a gravel ride, and many options in between, this stalwart Midwest cycling event is for everyone. Whether you're an avid biker or a casual weekend cyclist, the Tour de SAVE is a great opportunity to gather with others who are committed to saving lives through suicide prevention.

TOUR SPONSOR - \$5,000

- Logo prominently placed on all graphic materials and included in SAVE social media posts
- Prominent signage throughout event site
- Verbal acknowledgment
- Opportunity to welcome riders
- Prominent listing on sponsors board
- Recognition on save.org
- 16 rider registrations

EVENT VOLUNTEER SHIRT SPONSOR - \$3,500

- Logo on volunteer shirts
- Logo prominently placed on all graphic materials and included in SAVE social media posts
- Verbal acknowledgment
- Listing on sponsors board
- Recognition on save.org
- 12 rider registrations

SUICIDE LOSS SURVIVOR TENT SPONSOR - \$3.500

- Prominent signage at survivor tent
- Verbal acknowledgment
- Listing on sponsors board
- Recognition on save.org
- 12 rider registrations

POST-RIDE EVENT SPONSOR - \$2,500

- Signage at Tour de SAVE site
- Verbal acknowledgment
- Listing on sponsors board
- Recognition on save.org
- 8 rider registrations

FOOD AND BEVERAGE SPONSOR - \$2,500

- Logo on vouchers
- Signage at event food area
- Verbal acknowledgment
- Listing on sponsors board
- 8 rider registrations



OFFICIAL BIB SPONSOR - \$1,500

- Logo on bib
- Verbal acknowledgement
- Listing on sponsors board
- Recognition on save.org
- 6 rider registrations

SUICIDE FACTS SIGNAGE SPONSOR - \$1.500

- Signage at suicide facts garden
- Verbal acknowledgment
- Listing on sponsors board
- Recognition on save.org
- 6 rider registrations

PORTA-POTTY SPONSOR - \$750

- Signage at Porta-Potty locations
- Listing on sponsors board
- Recognition on save.org
- 2 rider registrations

WATER STOP SPONSOR - \$750

- Signage at water stop locations
- Listing on sponsors board

- Recognition on save.org
- 2 rider registrations

GOLD SPOKE SPONSOR - \$750

- Listing on sponsors board
- Display table
- Verbal acknowledgement
- 6 rider registrations

SILVER SPOKE SPONSOR - \$500

- Listing on sponsors board
- Display table
- Verbal acknowledgement
- 4 rider registrations

BRONZE SPOKE SPONSOR - \$250

- Listing on sponsors board
- Verbal acknowledgement
- 2 rider registrations

MILE SPONSOR - \$250

- Logo on mile sign
- Listing on sponsors board
- Verbal acknowledgement



2025 DATE TBD

Join SAVE - Suicide Awareness Voices of Education for our annual walk/run around Lake Harriet in Minneapolis. This event is not just about miles covered. It's about coming together as a community to support one another and raise awareness for mental health and suicide prevention. Whether you've personally struggled with suicidal ideation, lost a loved one to suicide, or simply want to show your support for those who have, this event is a powerful opportunity to connect with others who understand and empathize.

EVENT SPONSOR - \$7,500

- Posts on SAVE social accounts and save.org
- Logo at event and on registration site
- Verbal recognition during program
- Prominent placement of name and logo on printed and electronic event publicity
- Secondary placement of logo on race shirts
- Sponsor table at resource fair
- 20 race registrations

SUICIDE LOSS SURVIVOR TENT SPONSOR - \$5.000

- Posts on SAVE social accounts and save.org
- Logo at tent and on registration site
- Secondary placement of logo on race shirts
- Sponsor table at resource fair
- 15 race registrations

T-SHIRT SPONSOR - \$5,000

- Posts on SAVE social accounts and save.org
- Logo at event and on registration site
- Prominent logo placement on race shirts
- Sponsor table at resource fair
- 15 race registrations

TIMER SPONSOR - \$3,500

- Posts on SAVE social accounts and save.org
- Lawn signage at official electronic timer and on registration site
- Secondary placement of logo on race shirts
- Sponsor table at resource fair
- 10 race registrations

RACE BIB SPONSOR - \$3,500

- Posts on SAVE social accounts and save.org
- Logo on race bib
- Logo at event and on registration site
- Secondary placement of logo on race shirts
- Sponsor table at resource fair
- 10 race registrations



REGISTRATION TABLE SPONSOR - \$3,500

- Posts on SAVE social accounts and save.org
- Logo at registration table and website
- Secondary placement of logo on race shirts
- 6 race registrations

YELLOW RACE ROSE SPONSOR - \$2,500

- Posts on SAVE social accounts and save.org
- Logo on yellow roses and yellow roses memorial card
- Logo at event and on registration site
- Secondary placement of logo on race shirts
- 4 race registrations

STEP AND REPEAT SPONSOR - \$2.500 (SOLD)

- Logo included with event logo on step and repeat photo backdrop
- Posts on SAVE social accounts and save.org
- Logo on registration site
- Verbal recognition during program
- Sponsor table at resource fair
- 2 race registrations

FOOD SPONSOR - \$1,000 (SOLD)

- Posts on SAVE social accounts and save.org
- Logo at food station and on registration site
- Verbal recognition during program
- Sponsor table at resource fair
- 2 race registrations

FOR-PROFIT TABLE VENDOR - \$500 (MULTIPLE AVAILABLE)

• Sponsor table at resource fair

KILOMETER SPONSOR- \$250 (MULTIPLE AVAILABLE)

- Recognition on sponsors board
- Signage at kilometer mark

Saturday, August 3, 8 am-noon Lake Harriet Bandshell, 4135 W Lake Harriet Blvd, Minneapolis



Presented by

Executive



Whether you've personally struggled with suicidal ideation, lost a loved one to suicide, or simply want to show your support for those who have, this event is a powerful opportunity to connect with others who understand and empathize with your journey.

Join SAVE for our annual walk/run around Lake Harriet in Minneapolis. This event is not just about miles covered; it's about coming together as a community to support one another and raise awareness for mental health and suicide prevention.













CARS AND TRUCKS WELCOME

BRAHAM MOOSE LODGE

2553 103RD AVE | BRAHAM MN, 55006



REGISTRATION AT MOOSE LODGE 8AM - 10AM

INCLUDES T-SHIRT, BANDANA, AND SPAGHETTI SUPPER

KICKSTANDS UP AT 10:30

Ride Route:

- Hunters Point
- Onamia VFW Lunch
- Bock, MN
- Back to Moose Lodge for spaghetti dinner

FREE ON-SITE CAMPING FRIDAY AND SATURDAY.
MUSIC FRIDAY NIGHT



2025 DATE TBD

Please join us for the annual Tom Boxell Memorial Golf Tournament. What started as a memorial event has turned into a fantastic golf outing open to anyone who has been impacted by suicide or simply wants to assist in efforts to erase the stigma surrounding it. This is a fun, non-competitive event that includes golf, dinner and a raffle. All proceeds benefit SAVE.

PRESENTING SPONSOR - \$5,000

- Top billing as event sponsor
- Listing on all SAVE TBMT newsletters and website mentions
- Team presence at event, posted banner, speaking opportunity and hole sponsor signage
- Logo on TBMT event page on save.org
- Includes four foursomes

DINNER SPONSOR - \$ 2,500

- Top billing as dinner sponsor
- Listing on all SAVE TBMT newsletters and website mentions
- Team presence at event, posted banner, speaking opportunity and hole sponsor signage
- Logo on TBMT event page on save.org
- Includes two foursomes

HOLE IN ONE SPONSOR - \$1,500

- Tee sign at Hole in One hole
- Team presence at event and posted banner
- Logo on TBMT event page on save.org
- Includes one foursome

PUTTING GREEN SPONSOR - \$1,500

- Sign at putting green
- Team presence at event and posted banner
- Logo on TBMT event page on save.org
- Includes one foursome

BOOZY RING TOSS SPONSOR - \$1,500

- Sign at ring toss game
- Team presence at event and posted banner
- Logo on TBMT event page on save.org
- Includes one foursome

HOLE SPONSOR - \$500

- Includes golf cart, table and two chairs
- Logo on TBMT event page on save.org

COURSE SIGN SPONSOR - \$250

 Sponsor signage with company logo displayed at strategic course locations

Join us at the 21st annual Tom Boxell Memorial Tournament









Foursomes: \$440 Individual Golfers: \$110 Dinner Only: \$25 For registration or to learn more:

| f | Join our Facebook group: Tom Boxell Memorial Golf Tournament www.tomboxellmemorialtournament.com

For more information contact us at: hudr0004@comcast.net





2025 DATE TBD

Join SAVE - Suicide Awareness Voices of Education for Saint Ambrose Community's inaugural 5K and fun run in Woodbury, Minnesota. This event is not just about miles covered. It's about coming together as a community to raise awareness and combat the tragedy of suicide. Enjoy a beautiful run through the neighborhood and make sure you stick around for FallFest's live music, food, beer garden and carnival.

T-SHIRT SPONSOR - \$3.000

- Posts on SAVE social accounts and save.org
- Logo at event and on registration site
- Premium logo placement on race shirts
- Verbal recognition during program

RACE BIB SPONSOR - \$500

- Posts on SAVE social accounts and save.org
- Logo at event and on registration site
- Logo on race bib
- Verbal recognition during program

TIMER SPONSOR - \$350

- Posts on SAVE social accounts and save.org
- Logo at event and on registration site
- Lawn signage at official electronic timer
- Verbal recognition during program

FOOD SPONSOR - \$350

- Posts on SAVE social accounts and save.org
- Logo at event and on registration site
- Signage at snack table
- Verbal recognition during program

WATER SPONSOR-\$250

- Logo at event and on registration site
- Signage at water table

ARCH SPONSOR-\$250

- Logo at event and on registration site
- Signage on SAVE arch at start/finish line

ROUTE SPONSOR - \$100

- Logo at event and on registration site
- Lawn signage along route

Saturday, September 21, 8:30-11 am 4125 Woodbury Drive, Woodbury, MN 55129







Join SAVE - Suicide Awareness Voices of Education for Saint Ambrose Catholic Community's inaugural 5K and fun run in Woodbury, Minnesota. This event is not just about miles covered. It's about coming together as a community to raise awareness and combat the tragedy of suicide. Enjoy a beautiful run through the neighborhood and make sure you stick around for FallFest's live music, food, beer garden and carnival.







