

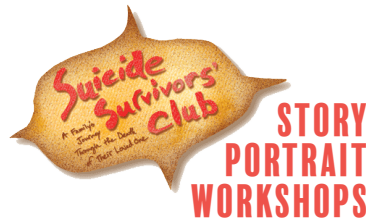
## OUR MISSION

To prevent suicide through training, education, advocacy, and support of suicide loss survivors.

## SPONSORSHIP OPPORTUNITIES

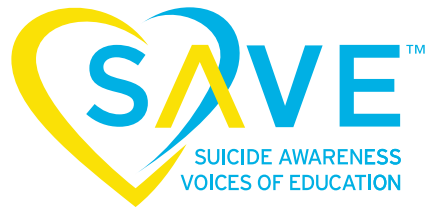
SAVE is a national suicide prevention nonprofit working to end the tragedy of suicide through education, training, advocacy and support of suicide loss survivors. We envision a nation that prioritizes mental health and suicide prevention efforts while reducing the impact of suicide on families and communities. Fundraising and engagement opportunities are key in supporting our vital mission.

SAVE hosts and partners on a number of events including the annual Suicide Awareness Memorial, races and rides like Run with the Herd, Stride to SAVE Lives, Tour de SAVE and the Natasha Lukacs Memorial Motorcycle Ride, golf tournaments, advocacy rallies and days of action, and creative programming not limited to loss survivor storytelling workshops, concerts and comedy events. SAVE seeks partners who are interested in sponsoring, collaborating, volunteering or donating to our events. Opportunities to get involved are listed below, and more information can be found on succeeding pages.



To commit to a sponsorship or discuss other partnership opportunities, contact [Erich Mische](mailto:emische@save.org) at [emische@save.org](mailto:emische@save.org) or at (651) 600-1188.

Saturday, May 18, 9-11 am  
Bloomington Center for the Arts, 1800 West Old Shakopee Road



presents its

# SUICIDE AWARENESS

*memorial*

2024

Made possible by

**WALSER**

and



## REMEMBERING LIVES LOST TO SUICIDE

Featuring a photo display, refreshments, speakers, music programming, resource tables and a reading of names of people lost to suicide, this event pays tribute to them and allows suicide loss survivors to gather, share personal journeys and find support among peers and organizations taking action to fight the tragedy of suicide.

Special thanks to Bloomington CARES | RSVP and more at [save.org/SAM](https://save.org/SAM)





## SPONSORSHIP OPPORTUNITIES

### **SATURDAY, MAY 18, 2024**

One of SAVE - Suicide Awareness Voices of Education's most mission-driven events, SAVE is honored to host its Suicide Awareness Memorial for the first time since 2019. The SAM event is a compassionate gathering designed to provide support, healing and remembrance for those who have lost loved ones to suicide. Its primary purpose is to create a safe space where survivors can come together to share their experiences, find solace and commemorate the lives of those they have lost. The SAM event features a reading of names, a memorial photo display, music programming, personal stories of loss and hope, resources and light refreshments. The mission of SAVE, celebrating its 35th anniversary in 2024, is to prevent suicide through training, education, advocacy, and support of suicide survivors.

### **SAM MEMORIAL DISPLAY SPONSOR - \$3,500 - SOLD**

SAVE commemorates those we have lost to suicide with a dignified, loving and powerful display of photos. This display features faces of those we have lost to suicide and remind attendees their loved ones are forever in our hearts and memories. The SAM Memorial Display Sponsor will have prominent logo exposure in the display area.

### **PRINTED PROGRAM SPONSOR - \$2,500 - SOLD**

Every Suicide Awareness Memorial 2024 attendee will receive an event program brochure. The program will include the program agenda, sponsors and supporters of the event, and crucial resource information for suicide loss survivors. The Printed Program Sponsor will have prominent logo exposure on the front and inside of the program.

### **MENTAL HEALTH RESOURCES CENTER SPONSOR - \$1,500 (ONE AVAILABLE)**

SAVE welcomes other nonprofit organizations to present information and resources related to mental health and wellness and participate in the SAM event. The Mental Health Resources Center Sponsor will have prominent signage displayed with their logo in the area where guests and attendees will visit participating organizations.

### **MUSICAL PRESENTATION SPONSOR - \$1,500 - SOLD**

Powerful musical performance will help commemorate and celebrate the lives of those who have died by suicide and lift up suicide loss survivors. The Musical Presentation Sponsor will have prominent signage displayed on the stage and any other performance areas.

### **REFRESHMENTS SPONSOR - \$1,000 (ONE AVAILABLE)**

SAVE will provide light refreshments for Memorial guests. The Refreshments Sponsor will have prominent signage displayed in the refreshments area of the event.

To select a sponsorship or discuss other sponsorship options, contact [Erich Mische](mailto:emische@save.org) at [emische@save.org](mailto:emische@save.org) or at (651) 600-1188.



## **SPONSORSHIP OPPORTUNITIES**

### **THURSDAY, JUNE 20, 2024**

Run With the Herd was created in loving memory of Tim Poferl. This 10th annual event is about coming together as family, friends and community, from seasoned marathoners to casual walkers. All proceeds benefit SAVE – Suicide Awareness Voices of Education. The mission of SAVE, celebrating its 35th anniversary in 2024, is to prevent suicide through training, education, advocacy, and support of suicide survivors. Tim Poferl was a son, grandson, brother, uncle, friend and runner. He had an affinity for the Bison, the symbol of our group. Join the herd and make a difference. This run's for Tim.

#### **TITLE SPONSOR - \$3,500 (ONE AVAILABLE)**

- Named sponsor signage on Start/Finish arch
- Posts to our SAVE social media accounts and on Run with the Herd website
- Opportunity to speak at event
- Verbal acknowledgments during the event
- Prominent placement of company name/logo on printed publicity
- 15 race registrations

#### **SUICIDE LOSS SURVIVOR MEMORIAL TENT SPONSOR - \$2,500 (ONE AVAILABLE)**

- Posts to SAVE social media accounts and on Run with the Herd website
- Verbal acknowledgments during the event
- Signage at Suicide Loss Survival Memorial Tent
- 10 race registrations

#### **CHIP TIMER SPONSOR - \$1,500 (ONE AVAILABLE)**

- Posts to SAVE social media accounts and on Run with the Herd website
- Signage at official electronic timer
- 6 race registrations

#### **REGISTRATION TABLE SPONSOR - \$1,500 - SOLD**

- Posts to SAVE social media accounts and on Run with the Herd website
- Signage at the registration table electronic timer
- 6 race registrations

#### **KILOMETER SPONSOR - \$250 (MULTIPLE AVAILABLE)**

- Recognition on sponsors board
- Signage at the kilometer mark

To select a sponsorship or discuss other sponsorship options, contact [Erich Mische](mailto:emische@save.org) at [emische@save.org](mailto:emische@save.org) or at (651) 600-1188.



## SPONSORSHIP OPPORTUNITIES

**SATURDAY, JULY 20, 2024**

SAVE - Suicide Awareness Voices of Education and area cycling clubs invite you to join us for the 22nd Annual Tour de SAVE at Sechler Park in Northfield, MN. With routes ranging from 7 to 57 miles, a gravel ride, and many options in between, this stalwart Midwest cycling event is for everyone. Whether you're an avid biker or a casual weekend cyclist, the Tour de SAVE is a great opportunity to gather with others who are committed to saving lives through suicide prevention.

### **TOUR SPONSOR - \$5,000 (ONE AVAILABLE)**

- Visual recognition – corporate logo prominently placed on all graphic materials, company tagged on all social media posts
- Prominent signage throughout event site
- Verbal acknowledgment
- Opportunity to welcome riders
- Prominent listing on sponsors board
- Recognition on save.org
- 16 rider registrations

### **EVENT VOLUNTEER SHIRT SPONSOR - \$3,500 (ONE AVAILABLE)**

- Official Volunteer Shirt Sponsor with corporate logo on shirt
- Visual recognition – corporate logo prominently placed on all graphic materials, company tagged on all social media posts
- Signage at event site
- Verbal acknowledgment
- Listing on sponsors board
- Recognition on save.org
- 12 rider registrations

### **SUICIDE LOSS SURVIVOR TENT SPONSOR - \$3,500 (ONE AVAILABLE)**

- Official sponsor of Suicide Loss Survivor Tent
- Signage at Tour de SAVE site
- Verbal acknowledgment
- Listing on sponsors board
- Recognition on save.org
- 12 rider registrations

### **POST-RIDE EVENT SPONSOR - \$2,500 (ONE AVAILABLE)**

- Signage at Tour de SAVE site
- Verbal acknowledgment
- Listing on sponsors board
- Recognition on save.org
- 8 rider registrations

### **FOOD AND BEVERAGE SPONSOR - \$2,500 (ONE AVAILABLE)**

- Official Food and Beverage Sponsor
- Logo on food voucher
- Signage at food area of event site
- Verbal acknowledgment
- Listing on sponsors board
- 8 rider registrations

To select a sponsorship or discuss other sponsorship options, contact [Erich Mische](mailto:emische@save.org) at emische@save.org or at (651) 600-1188.



# TOUR de SAVE

## SPONSORSHIP OPPORTUNITIES

### OFFICIAL BIB SPONSOR - \$1,500 (ONE AVAILABLE)

- Official Bib Sponsor
- Signage at Tour de SAVE event site
- Logo on bib
- Verbal acknowledgement
- Listing on sponsors board
- Recognition on save.org
- 6 rider registrations

### SUICIDE FACTS SIGNAGE SPONSOR - \$1,500 (ONE AVAILABLE)

- Signage at Tour de SAVE site
- Logo on suicide facts signage at event site
- Verbal acknowledgment
- Listing on sponsors board
- Recognition on save.org
- 6 rider registrations

### PORTA-POTTY SPONSOR - \$750 (MULTIPLE AVAILABLE)

- Official Porta-Potty Sponsor
- Signage at the Tour de SAVE site
- Logo signage at Porta-Potty location
- Recognition on save.org
- 2 rider registrations

### WATER STOP SPONSOR - \$750 (MULTIPLE AVAILABLE)

- Official Water Stop Sponsor
- Signage at the Tour de SAVE site
- Logo signage at water stop location
- Recognition on save.org
- 2 rider registrations

### GOLD SPOKE SPONSOR - \$750 (5 AVAILABLE)

- Logo at Tour de SAVE event site
- Display table
- 6 rider registrations

### SILVER SPOKE SPONSOR - \$500 (5 AVAILABLE)

- Logo at Tour de SAVE event site
- Display table
- 4 rider registrations

### BRONZE SPOKE SPONSOR - \$250 (5 AVAILABLE)

- Logo at Tour de SAVE event site
- 2 rider registrations

### MILE SPONSOR - \$250 (MULTIPLE AVAILABLE)

- Logo on Mile Sign
- Verbal acknowledgement

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TITLE

## SPONSORSHIP OPPORTUNITIES

### SATURDAY, AUGUST 3, 2024

Join SAVE - Suicide Awareness Voices of Education for our annual walk/run around Lake Harriet in Minneapolis. This event is not just about miles covered. It's about coming together as a community to support one another and raise awareness for mental health and suicide prevention. Whether you've personally struggled with suicidal ideation, lost a loved one to suicide, or simply want to show your support for those who have, this event is a powerful opportunity to connect with others who understand and empathize.

#### EVENT SPONSOR - \$7,500 (ONE AVAILABLE)

- Posts on SAVE social accounts and save.org
- Logo at event and on registration site
- Verbal recognition during program
- Prominent placement of name and logo on printed and electronic event publicity
- Secondary placement of logo on race shirts
- Sponsor table at resource fair
- 20 race registrations

#### SUICIDE LOSS SURVIVOR TENT SPONSOR - \$5,000 (ONE AVAILABLE)

- Posts on SAVE social accounts and save.org
- Official sponsor of Suicide Loss Survivor Tent
- Logo at event and on registration site
- Logo placement on race shirts
- Sponsor table at resource fair
- 15 race registrations

#### VOLUNTEER SHIRT SPONSOR - \$5,000 (ONE AVAILABLE)

- Posts on SAVE social accounts and save.org
- Logo exclusive on volunteer shirt
- Logo at event and on registration site
- Logo placement on race shirts
- Sponsor table at resource fair
- 15 race registrations

#### CHIP TIMER SPONSOR - \$3,500 (ONE AVAILABLE)

- Posts on SAVE social accounts and save.org
- Signage at official electronic timer
- Logo at event and on registration site
- Logo placement on race shirts
- Sponsor table at resource fair
- 10 race registrations

#### RACE BIB SPONSOR - \$3,500 (ONE AVAILABLE)

- Posts on SAVE social accounts and save.org
- Logo on race bib
- Logo at event and on registration site
- Logo placement on race shirts
- Sponsor table at resource fair
- 10 race registrations

To select a sponsorship or discuss other sponsorship options, contact [Erich Mische](mailto:emische@save.org) at emische@save.org or at (651) 600-1188.



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TITLE

## SPONSORSHIP OPPORTUNITIES

### REGISTRATION TABLE SPONSOR - \$3,500 (ONE AVAILABLE)

- Posts on SAVE social accounts and save.org
- Logo at event and on registration site
- Logo on volunteer shirts
- 6 race registrations

### YELLOW RACE ROSE SPONSOR - \$2,500 (ONE AVAILABLE)

- Posts on SAVE social accounts and save.org
- Logo on yellow roses and yellow roses memorial card
- Logo at event and on registration site
- Logo on race shirts
- 4 race registrations

### FOOD SPONSOR - \$1,000 - SOLD

- Posts on SAVE social accounts and save.org
- Logo at event and on registration site
- Verbal recognition during program
- Sponsor table at resource fair
- 2 race registrations

### NOT-FOR-PROFIT TABLE VENDOR - \$500 (MULTIPLE AVAILABLE)

- Sponsor table at resource fair

### KILOMETER SPONSOR- \$250 (MULTIPLE AVAILABLE)

- Recognition on sponsors board
- Signage at kilometer mark

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## EVENTS SUPPORTING OUR MISSION:

To prevent suicide through training, education, advocacy, and support of suicide loss survivors.

**SATURDAY  
MAY 18**

**Suicide Awareness Memorial**  
**Bloomington Center for the Arts | 9-11 am**  
Featuring a photo display, speakers, music, resource tables and a reading of names of people lost to suicide, this event pays tribute to those we have lost and allows survivors to gather, share personal journeys and find support in one another.

**THURSDAY  
MAY 30**

**Story Portrait Workshop**  
**SAVE Headquarters, 7900 Xerxes Ave S, Ste 810, Bloomington, MN | 6-8 pm**  
Making a story portrait of photos can offer healing insight for participants as they create a collage/story portrait about their grief journey as a suicide loss survivor and/or as a professional working with survivors of deaths by suicide. Participants are guided through a series of questions as they develop their portrait. The workshop is an opportunity to express feelings, practice self-care and connect with others who have experienced trauma and suicide loss.



**THURSDAY  
JUNE 20**

**Run With The Herd**  
**Phalen Regional Park, St. Paul, MN | 5-8 pm**  
Tim Pofert was a son, grandson, brother, uncle, friend, and runner. From seasoned marathoners to casual walkers, this event is about coming together as family, friends and community. All proceeds benefit SAVE.

**SATURDAY  
JULY 20**

**Tour de SAVE**  
**Sechler Park, Northfield, MN | 8 am-noon**  
SAVE and local cycling clubs team up for the 22nd Annual Tour de SAVE. The ride supports SAVE's mission to prevent suicide through public awareness and education, and to reduce the stigma of mental illnesses that affect more than 23 million Americans.

**SATURDAY  
AUGUST 3**

**Stride to SAVE Lives 5k/10k**  
Presented by  TitleSmart<sup>inc</sup> and  Executive TITLE  
**Lake Harriet Bandshell, Minneapolis, MN | 8 am-noon**  
Our annual walk/run is not just about miles covered. It's about coming together as a community. Whether you've personally struggled with suicidal ideation, lost a loved one to suicide, or simply want to show your support for others, this event is a powerful opportunity to connect with people who understand and empathize.

**SAVE THE  
DATE**

- Austin and Carter Vashaw Memorial Brothers In Arms Golf Tournament**  
Monday, September 9 | Oswego, NY
- Natasha Lukacs Memorial Motorcycle Ride**  
Sunday, August 25 | Braham, MN
- Tom Boxell Memorial Golf Tournament**  
Saturday, September 7 | Fox Hollow Golf Club, St. Michael, MN
- World Suicide Prevention Day Vigil**  
Tuesday, September 10