



## OUR MISSION

To prevent suicide through training, education, advocacy, and support of suicide loss survivors.

## SPONSORSHIP OPPORTUNITIES

SAVE is a national suicide prevention nonprofit working to end the tragedy of suicide through education, training, advocacy and support of suicide loss survivors. We envision a nation that prioritizes mental health and suicide prevention efforts while reducing the impact of suicide on families and communities. Fundraising and engagement opportunities are key in supporting our vital mission.

SAVE hosts and partners on a number of events including the annual Suicide Awareness Memorial, races and rides like Run with the Herd, Stride to SAVE Lives, Tour de SAVE and the Natasha Lukacs Memorial Motorcycle Ride, golf tournaments, advocacy rallies and days of action, and creative programming not limited to loss survivor storytelling workshops, concerts and comedy events. SAVE seeks partners who are interested in sponsoring, collaborating, volunteering or donating to our events. Opportunities to get involved are listed below, and more information can be found on succeeding pages.



To commit to a sponsorship or discuss other partnership opportunities, contact [Erich Mische](mailto:emische@save.org) at [emische@save.org](mailto:emische@save.org) or at (651) 600-1188.



## SPONSORSHIP OPPORTUNITIES

**SATURDAY, JULY 20, 2024**

SAVE - Suicide Awareness Voices of Education and area cycling clubs invite you to join us for the 22nd Annual Tour de SAVE at Sechler Park in Northfield, MN. With routes ranging from 7 to 57 miles, a gravel ride, and many options in between, this stalwart Midwest cycling event is for everyone. Whether you're an avid biker or a casual weekend cyclist, the Tour de SAVE is a great opportunity to gather with others who are committed to saving lives through suicide prevention.

### **TOUR SPONSOR - \$5,000 (ONE AVAILABLE)**

- Visual recognition – corporate logo prominently placed on all graphic materials, company tagged on all social media posts
- Prominent signage throughout event site
- Verbal acknowledgment
- Opportunity to welcome riders
- Prominent listing on sponsors board
- Recognition on save.org
- 16 rider registrations

### **EVENT VOLUNTEER SHIRT SPONSOR - \$3,500 (ONE AVAILABLE)**

- Official Volunteer Shirt Sponsor with corporate logo on shirt
- Visual recognition – corporate logo prominently placed on all graphic materials, company tagged on all social media posts
- Signage at event site
- Verbal acknowledgment
- Listing on sponsors board
- Recognition on save.org
- 12 rider registrations

### **SUICIDE LOSS SURVIVOR TENT SPONSOR - \$3,500 (ONE AVAILABLE)**

- Official sponsor of Suicide Loss Survivor Tent
- Signage at Tour de SAVE site
- Verbal acknowledgment
- Listing on sponsors board
- Recognition on save.org
- 12 rider registrations

### **POST-RIDE EVENT SPONSOR - \$2,500 (ONE AVAILABLE)**

- Signage at Tour de SAVE site
- Verbal acknowledgment
- Listing on sponsors board
- Recognition on save.org
- 8 rider registrations

### **FOOD AND BEVERAGE SPONSOR - \$2,500 (ONE AVAILABLE)**

- Official Food and Beverage Sponsor
- Logo on food voucher
- Signage at food area of event site
- Verbal acknowledgment
- Listing on sponsors board
- 8 rider registrations

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# TOUR de SAVE

## SPONSORSHIP OPPORTUNITIES

### **OFFICIAL BIB SPONSOR - \$1,500 (ONE AVAILABLE)**

- Official Bib Sponsor
- Signage at Tour de SAVE event site
- Logo on bib
- Verbal acknowledgement
- Listing on sponsors board
- Recognition on save.org
- 6 rider registrations

### **SUICIDE FACTS SIGNAGE SPONSOR - \$1,500 (ONE AVAILABLE)**

- Signage at Tour de SAVE site
- Logo on suicide facts signage at event site
- Verbal acknowledgement
- Listing on sponsors board
- Recognition on save.org
- 6 rider registrations

### **PORTA-POTTY SPONSOR - \$750 (MULTIPLE AVAILABLE)**

- Official Porta-Potty Sponsor
- Signage at the Tour de SAVE site
- Logo signage at Porta-Potty location
- Recognition on save.org
- 2 rider registrations

### **WATER STOP SPONSOR - \$750 (MULTIPLE AVAILABLE)**

- Official Water Stop Sponsor
- Signage at the Tour de SAVE site
- Logo signage at water stop location
- Recognition on save.org
- 2 rider registrations

### **GOLD SPOKE SPONSOR - \$750 (5 AVAILABLE)**

- Logo at Tour de SAVE event site
- Display table
- 6 rider registrations

### **SILVER SPOKE SPONSOR - \$500 (5 AVAILABLE)**

- Logo at Tour de SAVE event site
- Display table
- 4 rider registrations

### **BRONZE SPOKE SPONSOR - \$250 (5 AVAILABLE)**

- Logo at Tour de SAVE event site
- 2 rider registrations

### **MILE SPONSOR - \$250 (MULTIPLE AVAILABLE)**

- Logo on Mile Sign
- Verbal acknowledgement

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