



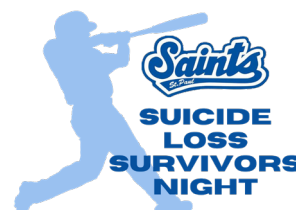
## OUR MISSION

To prevent suicide through education, advocacy, lethal means safety efforts, and support for suicide loss survivors.

## SPONSORSHIP OPPORTUNITIES

SAVE is a national suicide prevention nonprofit working to end the tragedy of suicide through education, advocacy, lethal means safety efforts, and support for suicide loss survivors. We envision a nation that prioritizes mental health and suicide prevention while reducing the impact of suicide on families and communities. Programs like the [Survivors of Suicide Loss Day Memorial Event](#), school-based [Green Bandana Project](#), and our [One Step Ahead](#) suicide prevention training are just a few ways we work toward this goal while collaborating with other suicide prevention organizations nationwide. Advocacy efforts span a range of issues, from structural suicide prevention barriers and lethal means safety to online regulation protecting youth from social media harms. Fundraising and engagement opportunities are key in supporting our vital mission.

SAVE hosts and partners on a number of events including races and rides like [Run with the Herd](#), [Stride to SAVE Lives](#), [Tour de SAVE](#) and the [Natasha Lukacs Memorial Motorcycle Ride](#), golf tournaments, advocacy rallies and days of action, and creative programming not limited to concerts and comedy shows. SAVE seeks partners who are interested in sponsoring, collaborating, volunteering or donating to our events. Opportunities to get involved are listed below, and more information can be found on succeeding pages.



To commit to a sponsorship or discuss other partnership opportunities, contact [Erich Mische](mailto:emische@save.org) at [emische@save.org](mailto:emische@save.org) or at (651) 600-1188.



## SPONSORSHIP OPPORTUNITIES

**SATURDAY, JULY 19, 2025**

SAVE - Suicide Awareness Voices of Education and area cycling clubs invite you to join us for the 23rd Annual Tour de SAVE in Northfield, MN. With routes ranging from 7 to 57 miles, a gravel ride, and many options in between, this stalwart Midwest cycling event is for everyone. Whether you're an avid biker or a casual weekend cyclist, Tour de SAVE is a great opportunity to gather with others committed to saving lives through suicide prevention.

### **TOUR SPONSOR - \$5,000** (One)

- Presenting sponsor of the 23rd Tour de SAVE
- Logo prominent on all graphic materials
- Company tagged in all social media posts
- Company mentioned in all email communications
- Prominent signage throughout event site
- Prominent listing on sponsors board
- Verbal acknowledgement
- Opportunity to welcome riders
- Tabling opportunity
- Recognition on save.org
- 16 rider registrations

### **POST-RIDE EVENT SPONSOR - \$2,500** (One)

- Contribute to entertainment after the ride. This can include yard games, live music, and other family-friendly activities.
- Inclusion in graphic materials, social media posts and email communications
- Exclusive sponsor signage at Tour de SAVE activities/entertainment site
- Inclusion on sponsors board
- Verbal acknowledgement
- Tabling opportunity
- Recognition on save.org
- 8 rider registrations

### **FOOD AND BEVERAGE SPONSOR - \$2,500** (One)

- Feed the cyclists after the ride!
- Inclusion in graphic materials, social media posts and email communications
- Exclusive logo on food voucher
- Signage at food/beverage area
- Inclusion on sponsors board
- Verbal acknowledgement
- Tabling opportunity
- Recognition on save.org
- 8 rider registrations

### **BIB SPONSOR - \$1,500** (One)

- Fund Tour de SAVE's bibs!
- Inclusion in graphic materials, social media posts and email communications
- Exclusive logo on bibs for all registrants
- Inclusion on sponsors board
- Verbal acknowledgement
- Tabling opportunity
- Recognition on save.org
- 6 rider registrations

### **WATER STOP SPONSOR - \$750** (Multiple)

- Keep cyclists hydrated on their ride!
- Inclusion in graphic materials, social media posts and email communications
- Logo signage at water stop locations
- Inclusion on sponsors board
- Tabling opportunity
- Recognition on save.org
- 6 rider registrations

### **GOLDEN SPOKE SPONSOR - \$500** (Multiple)

- Support the ride!
- Inclusion in graphic materials, social media posts and email communications
- Inclusion on sponsors board
- Tabling opportunity
- Recognition on save.org
- 4 rider registrations

### **MILE SPONSOR - \$250** (Multiple)

- Support the ride!
- Logo on mile sign
- Inclusion on sponsors board
- Tabling opportunity
- Recognition on save.org
- 2 rider registrations

To select a Tour de SAVE sponsorship, contact Owen Mibus at [owen2@mac.com](mailto:owen2@mac.com) or 952-688-2719. To discuss other partnership opportunities with SAVE, contact [Erich Mische](mailto:emische@save.org) at [emische@save.org](mailto:emische@save.org) or at (651) 600-1188.