

**35**  
YEARS  
1989-2024  
EDUCATE / TRAIN / ADVOCATE / SUPPORT

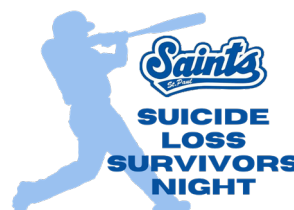
## OUR MISSION

To prevent suicide through education, advocacy, lethal means safety efforts, and support for suicide loss survivors.

## SPONSORSHIP OPPORTUNITIES

SAVE is a national suicide prevention nonprofit working to end the tragedy of suicide through education, advocacy, lethal means safety efforts, and support for suicide loss survivors. We envision a nation that prioritizes mental health and suicide prevention while reducing the impact of suicide on families and communities. Programs like the [Survivors of Suicide Loss Day Memorial Event](#), school-based [Green Bandana Project](#), and our [One Step Ahead](#) suicide prevention training are just a few ways we work toward this goal while collaborating with other suicide prevention organizations nationwide. Advocacy efforts span a range of issues, from structural suicide prevention barriers and lethal means safety to online regulation protecting youth from social media harms. Fundraising and engagement opportunities are key in supporting our vital mission.

SAVE hosts and partners on a number of events including races and rides like [Run with the Herd](#), [Stride to SAVE Lives](#), [Tour de SAVE](#) and the [Natasha Lukacs Memorial Motorcycle Ride](#), golf tournaments, advocacy rallies and days of action, and creative programming not limited to concerts, fashion events, and comedy shows. SAVE seeks partners who are interested in sponsoring, collaborating, volunteering, or donating to our events. Opportunities to get involved are listed below, and more information can be found on succeeding pages.



To commit to a sponsorship or discuss other partnership opportunities, contact [Nancy Wurm](#) at [nwurm@save.org](mailto:nwurm@save.org) or at 952-208-8491.



## SPONSORSHIP OPPORTUNITIES

### RUN WITH THE HERD | THURSDAY, JUNE 12, 2025

Run With the Herd is an inspiring event created in loving memory of Tim Pofert. This 11th annual gathering invites family, friends, and community members of all backgrounds—from experienced marathoners to casual walkers—to come together for a meaningful cause. Every dollar raised supports SAVE – Suicide Awareness Voices of Education, a Bloomington-based nonprofit dedicated to preventing suicide through education, advocacy, support for suicide loss survivors, and lethal means safety efforts. As SAVE celebrates its 36th anniversary and grows its impact in 2025, your participation can make a profound difference.

Tim Pofert was a beloved son, grandson, brother, uncle, friend, and avid runner who embodied the spirit of our community. He had an affinity for the Bison, our group's symbol. Join the herd and make a difference. This run is for Tim.

#### **TITLE SPONSOR - \$3,500** (One)

- Sponsor signage on Start/Finish arch
- Posts to SAVE social media accounts and on Run with the Herd website
- Opportunity to speak at event
- Verbal acknowledgment during event
- Prominent placement of company name/logo on printed publicity
- 15 race registrations

#### **MEMORIAL GARDEN SPONSOR - \$2,500** (One)

- Posts to SAVE social media accounts and on Run with the Herd website
- Verbal acknowledgment during event
- Signage at Suicide Loss Memorial Garden
- 10 race registrations

#### **ARCH SPONSOR - \$1,500** (SOLD)

- Posts to SAVE social media accounts and on Run with the Herd website
- Signage on Start/Finish arch
- 6 race registrations

#### **TIMER SPONSOR - \$1,500** (One)

- Posts to SAVE social media accounts and on Run with the Herd website
- Signage at official electronic timer
- 6 race registrations

#### **REGISTRATION SPONSOR - \$1,500** (SOLD)

- Posts to SAVE social media accounts and on Run with the Herd website
- Signage at the registration table
- 6 race registrations

#### **PIZZA PARTY SPONSOR - \$1,000** (SOLD)

- Posts to SAVE social media accounts and on Run with the Herd website
- Signage at pavilion near pizza buffet
- 4 race registrations

#### **KILOMETER SPONSOR - \$250** (Multiple)

- Recognition on sponsors board
- Signage at the kilometer mark

To select a Run with the Herd sponsorship or discuss other partnership opportunities, contact [Nancy Wurm](mailto:nwurm@save.org) at [nwurm@save.org](mailto:nwurm@save.org) or at 952-208-8491.

## SPONSORSHIP OPPORTUNITIES

### TOUR DE SAVE | SATURDAY, JULY 19, 2025

SAVE - Suicide Awareness Voices of Education and area cycling clubs invite you to join us for the 23rd Annual Tour de SAVE in Northfield, MN. With five paved and gravel routes ranging from 10 to 55 miles, this stalwart Midwest cycling event is for everyone. Whether you're an avid biker or a casual weekend cyclist, Tour de SAVE is a great opportunity to gather with others committed to saving lives through suicide prevention.

#### TOUR SPONSOR - \$5,000 (One)

- Presenting sponsor of 23rd Tour de SAVE
- Logo prominent on all graphic materials
- Company tagged in all social media posts
- Company mention in all event emails
- Prominent signage throughout event site
- Prominent listing on sponsors board
- Verbal acknowledgment
- Opportunity to table and welcome riders
- Recognition on save.org
- 16 rider registrations

#### FOOD AND BEVERAGE SPONSOR - \$2,500 (One)

- Feed the cyclists after the ride!
- Inclusion in graphic materials, social media posts and email communications
- Exclusive logo on food voucher
- Signage at food/beverage area
- Inclusion on sponsors board
- Verbal acknowledgment
- Tabling opportunity
- Recognition on save.org
- 8 rider registrations

#### POST-RIDE EVENT SPONSOR - \$2,500 (One)

- Contribute to entertainment after the ride. This can be yard games, live music, and other family-friendly activities.
- Inclusion in graphic materials, social media posts and email communications
- Exclusive sponsor signage at Tour de SAVE activities/entertainment site
- Inclusion on sponsors board
- Verbal acknowledgment
- Tabling opportunity
- Recognition on save.org
- 8 rider registrations

#### BIB SPONSOR - \$1,500 (One)

- Fund Tour de SAVE's bibs!
- Inclusion in graphic materials, social media posts and email communications
- Exclusive logo on bibs for all registrants
- Inclusion on sponsors board
- Verbal acknowledgement
- Tabling opportunity
- Recognition on save.org
- 6 rider registrations

To select a Tour de SAVE sponsorship or other discuss other partnership opportunities, contact [Nancy Wurm](mailto:nwurm@save.org) at [nwurm@save.org](mailto:nwurm@save.org) or at 952-208-8491.

## **WATER STOP SPONSOR - \$750** *(Multiple)*

- Keep cyclists hydrated on their ride!
- Inclusion in graphic materials, social media posts and email communications
- Logo signage at water stop locations
- Inclusion on sponsors board
- Tabling opportunity
- Recognition on save.org
- 6 rider registrations

## **GOLDEN SPOKE SPONSOR - \$500** *(Multiple)*

- Support the ride!
- Inclusion in graphic materials, social media posts and email communications
- Inclusion on sponsors board
- Tabling opportunity
- Recognition on save.org
- 4 rider registrations

## **MILE SPONSOR - \$250** *(Multiple)*

- Support the ride!
- Logo on mile sign
- Inclusion on sponsors board
- Tabling opportunity
- Recognition on save.org
- 2 rider registrations

To select a Tour de SAVE sponsorship other discuss other partnership opportunities, contact [Nancy Wurm](mailto:nwurm@save.org) at [nwurm@save.org](mailto:nwurm@save.org) or at 952-208-8491.



Saturday, August 2, 8 am-noon  
Lake Harriet Bandshell, 4135 W Lake Harriet Blvd, Minneapolis



Presented by

*Executive*  
—TITLE—



Whether you've personally struggled with suicidal ideation, lost a loved one to suicide, or simply want to show your support for those who have, this event is a powerful opportunity to connect with others who understand and empathize with your journey.

Join SAVE for our annual walk/run around Lake Harriet in Minneapolis. This event is not just about miles covered; it's about coming together as a community to support one another and raise awareness for mental health and suicide prevention.



**REGISTRATION IS  
FREE! FREE T-SHIRT  
FOR THE FIRST 500  
REGISTRANTS.**

Register at [save.org/stride](https://save.org/stride)





Presented with support from

Executive  
TITLE

TS TitleSmart inc

## SPONSORSHIP OPPORTUNITIES

### STRIDE TO SAVE LIVES | AUGUST 2, 2025

Join SAVE - Suicide Awareness Voices of Education for our annual walk/run around Lake Harriet in Minneapolis. It's not just about miles covered. It's about coming together as a community to support one another and raise awareness for mental health and suicide prevention. Whether you've personally struggled with suicidal ideation, lost a loved one to suicide, or simply want to show your support for those who have, this event is a powerful opportunity to connect with others who understand and empathize.

#### **TITLE SPONSOR** (SOLD)

*TitleSmart and Executive Title hold exclusive rights to Title Sponsor on all marketing, promotion, media, and collateral materials.*

- Company tagged in social media posts
- Logo on save.org and registration page
- Recognition in email communications
- Prominent signage throughout event site
- Prominent listing on sponsors board
- Logo exclusive on race shirts
- Verbal acknowledgment during program
- Opportunity to welcome participants
- Tabling opportunity at Resource Tent
- Unlimited race registrations w/ T-shirts

#### **MEMORIAL TENT SPONSOR** (SOLD)

- Inclusion in graphic materials, social media posts and email communications
- Logo on save.org and registration page
- Signage at Memorial Tent site
- Inclusion on sponsors board
- Tabling opportunity at Resource Tent
- 25 race registrations w/ T-shirts

#### **RESOURCE TENT SPONSOR - \$5,000** (One)

- Inclusion in graphic materials, social media posts and email communications
- Logo on save.org and registration page
- Signage at Resource Tent site
- Inclusion on sponsors board
- Tabling opportunity at Resource Tent
- 25 race registrations w/ T-shirts

#### **VOLUNTEER SHIRT SPONSOR - \$2,500** (One)

- Inclusion in graphic materials, social media posts and email communications
- Logo on save.org and registration page
- Logo exclusive on volunteer shirts
- Inclusion on sponsors board
- Tabling opportunity at Resource Tent
- 15 race registrations w/ T-shirts

#### **CHIP TIMER SPONSOR - \$2,500** (One)

- Inclusion in graphic materials, social media posts and email communications
- Logo on save.org and registration page
- Signage at Official Electronic Timer
- Inclusion on sponsors board
- Tabling opportunity at Resource Tent
- 15 race registrations w/ T-shirts

### **RACE BIB SPONSOR - \$2,500** (One)

- Inclusion in graphic materials, social media posts and email communications
- Logo on save.org and registration page
- Logo exclusive on race bib
- Inclusion on sponsors board
- Tabling opportunity at Resource Tent
- 15 race registrations w/ T-shirts

### **REGISTRATION TABLE SPONSOR - \$2,500** (One)

- Inclusion in graphic materials, social media posts and email communications
- Logo on save.org and registration page
- Signage at Event Registration site
- Inclusion on sponsors board
- Tabling opportunity at Resource Tent
- 15 race registrations w/ T-shirts

### **YELLOW ROSE SPONSOR - \$2,500** (One)

- Inclusion in graphic materials, social media posts and email communications
- Logo on save.org and registration page
- Signage at Yellow Roses site and logo on attached cards
- Inclusion on sponsors board
- Tabling opportunity at Resource Tent
- 15 race registrations w/ T-shirts

### **FOOD SPONSOR - \$1,500** (One)

- Inclusion in graphic materials, social media posts and email communications
- Logo on save.org and registration page
- Signage at Food site
- Inclusion on sponsors board
- Tabling opportunity at Resource Tent
- 10 race registrations w/ T-shirts

### **EVENT SPONSOR - \$1,000** (Multiple)

- Inclusion in graphic materials, social media posts and email communications
- Logo on save.org and registration page
- Inclusion on sponsors board
- Verbal acknowledgment during program
- 6 race registrations w/ T-shirts

### **KILOMETER SPONSOR - \$200** (Multiple)

- Logo on save.org and registration page
- Inclusion on sponsors board
- Signage at kilometer mark

### **NOT-FOR-PROFIT TABLER - FREE** (Multiple)

- Tabling opportunity at Resource Tent

To select a Stride to SAVE Lives sponsorship other discuss other partnership opportunities, contact [Nancy Wurm](mailto:nwurm@save.org) at [nwurm@save.org](mailto:nwurm@save.org) or at 952-208-8491.





## SEPTEMBER 6, 2025

Please join us for the annual Tom Boxell Memorial Golf Tournament. What started as a memorial event has turned into a fantastic golf outing open to anyone who has been impacted by suicide or simply wants to assist in efforts to erase the stigma surrounding it. This is a fun, non-competitive event that includes golf, dinner and a raffle. All proceeds benefit SAVE.

### PRESENTING SPONSOR - \$5,000

- Top billing as event sponsor
- Listing on all SAVE TBMT newsletters and website mentions
- Team presence at event, posted banner, speaking opportunity and hole sponsor signage
- Logo on TBMT event page on save.org
- Includes four foursomes

### DINNER SPONSOR - \$2,500

- Top billing as dinner sponsor
- Listing on all SAVE TBMT newsletters and website mentions
- Team presence at event, posted banner, speaking opportunity and hole sponsor signage
- Logo on TBMT event page on save.org
- Includes two foursomes

### HOLE IN ONE SPONSOR - \$1,500

- Tee sign at Hole in One hole
- Team presence at event and posted banner
- Logo on TBMT event page on save.org
- Includes one foursome

### PUTTING GREEN SPONSOR - \$1,500

- Sign at putting green
- Team presence at event and posted banner
- Logo on TBMT event page on save.org
- Includes one foursome

### BOOZY RING TOSS SPONSOR - \$1,500

- Sign at ring toss game
- Team presence at event and posted banner
- Logo on TBMT event page on save.org
- Includes one foursome

### HOLE SPONSOR - \$500

- Includes golf cart, table and two chairs
- Logo on TBMT event page on save.org

### COURSE SIGN SPONSOR - \$250

- Sponsor signage with company logo displayed at strategic course locations

To commit to a sponsorship or discuss other partnership opportunities, contact [Nancy Wurm](mailto:nwurm@save.org) at [nwurm@save.org](mailto:nwurm@save.org) or at 952-208-8491.

Saturday, September 20, 8:30-11 am



Saint  
Ambrose



SAVE PRESENTS ITS SECOND ANNUAL **FALL FEST 5K**

REGISTRATION IS  
FREE! FREE T-SHIRT  
FOR THE FIRST 250  
REGISTRANTS.

Join SAVE - Suicide Awareness Voices of Education for Saint Ambrose Catholic Community's second annual 5K. Let's join together to raise awareness and combat the tragedy of suicide. Enjoy a beautiful run through the neighborhood and stick around for FallFest's live music, food, beer garden and carnival.



Register at [save.org/ambrose-stride](https://save.org/ambrose-stride)







**5K + FUN RUN PRESENTED BY SAVE**

**A FALL FEST EVENT**

## **SPONSORSHIP OPPORTUNITIES**

**SEPTEMBER 20, 2025**

Join SAVE - Suicide Awareness Voices of Education for Saint Ambrose Community's second annual 5K and fun run in Woodbury, Minnesota. This event is not just about miles covered. It's about coming together as a community to raise awareness and combat the tragedy of suicide. Enjoy a beautiful run through the neighborhood and make sure you stick around for FallFest's live music, food, beer garden and carnival.

### **T-SHIRT SPONSOR - \$3,000**

- Posts on SAVE social accounts and [save.org](https://www.save.org)
- Logo at event and on registration site
- Premium logo placement on race shirts
- Verbal recognition during program

### **FOOD SPONSOR - \$350**

- Posts on SAVE social accounts and [save.org](https://www.save.org)
- Logo at event and on registration site
- Signage at snack table
- Verbal recognition during program

### **RACE BIB SPONSOR - \$500**

- Posts on SAVE social accounts and [save.org](https://www.save.org)
- Logo at event and on registration site
- Logo on race bib
- Verbal recognition during program

### **WATER SPONSOR - \$250**

- Logo at event and on registration site
- Signage at water table

### **ARCH SPONSOR - \$250**

- Logo at event and on registration site
- Signage on SAVE arch at start/finish line

### **TIMER SPONSOR - \$350**

- Posts on SAVE social accounts and [save.org](https://www.save.org)
- Logo at event and on registration site
- Lawn signage at official electronic timer
- Verbal recognition during program

### **ROUTE SPONSOR - \$100**

- Logo at event and on registration site
- Lawn signage along route

To commit to a sponsorship or discuss other partnership opportunities, contact [Nancy Wurm](mailto:nwurm@save.org) at [nwurm@save.org](mailto:nwurm@save.org) or at 952-208-8491.

# **SURVIVORS OF SUICIDE LOSS DAY**

**MEMORIAL EVENT**



## **SPONSORSHIP OPPORTUNITIES**

### **SATURDAY, NOVEMBER 22, 2025**

One of SAVE - Suicide Awareness Voices of Education's most mission-driven events, SAVE was honored to return its Suicide Awareness Memorial last year for the first time since 2019. The SAM event is a compassionate gathering designed to provide support, healing and remembrance for those who have lost loved ones to suicide. Its primary purpose is to create a safe space where survivors can come together to share their experiences, find solace and commemorate the lives of those they have lost. The SAM event features a reading of names, a memorial photo display, music programming, personal stories of loss and hope, resources and light refreshments. SAVE's mission is to prevent suicide through training, education, advocacy, and support of suicide survivors.

#### **SAM MEMORIAL DISPLAY SPONSOR - \$3,500**

SAVE commemorates those we have lost to suicide with a dignified, loving and powerful display of photos. This display features faces of those we have lost to suicide and remind attendees their loved ones are forever in our hearts and memories. The SAM memorial display sponsor will have prominent logo exposure in the display area.

#### **PRINTED PROGRAM SPONSOR - \$2,500**

Memorial attendees each receive a program brochure. The program includes the program agenda, sponsors and supporters of the event, and resource information for suicide loss survivors. The printed program sponsor will have prominent logo exposure on the front and inside of the program.

#### **MENTAL HEALTH RESOURCES CENTER SPONSOR - \$1,500**

SAVE welcomes other nonprofit organizations to present information and resources related to mental health and wellness and participate in the SAM event. The mental health resources center sponsor will have prominent logo signage displayed in the area where guests and attendees will visit participating organizations.

#### **MUSIC PRESENTATION SPONSOR - \$1,500**

Powerful music performance will help commemorate and celebrate the lives of those who have died by suicide and lift up suicide loss survivors. The music presentation sponsor will have prominent signage displayed on stage and any other performance areas.

#### **REFRESHMENTS SPONSOR - \$1,000**

SAVE will provide light refreshments for Memorial guests. The refreshments sponsor will have prominent signage displayed in the event's refreshments area.

To commit to a sponsorship or discuss other partnership opportunities, contact [Nancy Wurm](mailto:nwurm@save.org) at [nwurm@save.org](mailto:nwurm@save.org) or at 952-208-8491.